

Message Text

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PAGE 01 STOCKH 03084 221457Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
-----036836 230602Z /15

R 221350Z JUL 77
FM AMEMBASSY STOCKHOLM
TO USDOC
INFO SECSTATE WASHDC 1160
AMEMBASSY COPENHAGEN
AMEMBASSY HELSINKI
AMEMBASSY OSLO

UNCLAS STOCKHOLM 3084

E.O. 11652: N/A
TAGS: BEXP, SW
SUBJ: CCP-77 THIRD QUARTER REPORT, SWEDEN

1. THIRD QUARTER CCP EXCEPTIONS WERE:

A. COMPUTERS, CAMPAIGN 1, ITEM 7: CONTACTING OF POTENTIAL REPS
FOR NTM'S IN OCTOBER EXHIBITION WILL BE DONE IN FOURTH QUARTER.

B. ELECTRONICS, CAMPAIGN 6, ITEM 4: BSP'S WELL OVER TARGET
WITH 20-PLUS ALREADY; THIS IS DUE MOSTLY TO THE SYBEX MULTI-
FIRM BSP WHICH INCLUDED 12 COMPANIES.

∴ CONSUMER GOODS, CAMPAIGN 7, ITEMS 4 AND 5: CONTACTING OF
DISTRIBUTION COMPANIES AND POTENTIAL REPS FOR MTN'S IN HOUSE-
WARES WILL BE DONE FOURTH QUARTER.

D. HIGH PERFORMANCE MATERIALS, CAMPAIGN 9, ITEM 2: BSP'S WELL
AHEAD OF TARGET DUE TO SUCCESSFUL RUNNING OF MULTI-FIRM BSP
WITH 12 COMPANIES; THIS WAS FIRST TIME EVENT THIS THEME AT STC.

E. VISIT USA, ACTIVITY 3: MAJOR THRUST WAS GIVEN TO THIS
ACTIVITY DURING THIRD QUARTER WITH ORGANIZATIONAL MEETING OF
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PAGE 02 STOCKH 03084 221457Z

VISIT USA INDUSTRY COMMITTEE PLUS FIRST TIME RUNNING OF A
SUCCESSFUL MULTI-FIRM BSP ON TRAVEL TO USA; 12 COMPANIES
PARTICIPATED.
PERRY

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Control Number: n/a
Copy: SINGLE
Sent Date: 22-Jul-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Office: ACTION EUR
Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
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TAGS: BEXP, SW
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